

123RF.com Starts Accepting Royalty-Free Microstock Audio Clips and Music from Audio Artists

San Francisco, CA November 8, 2012 – Royalty-Free Microstock Content provider 123RF® invites Audio Artists and Authors to submit suitable audio clips, sound effects, music tracks and compilations for inclusion into its collection. A one-stop digital media library with a proven track record since 2005, 123RF.com, a supplier of stock photos, editorial images, illustrations and video footage, will add audio tracks to its ever expanding list of product offerings in the first quarter of 2013.

“We have a ready marketplace of over 2.2 million members comprising freelance design professionals, advertising agencies, publishers and broadcasting companies that we have built up over the years. Authors who submit their content to us will be able to access this worldwide clientele via the 123RF.com platform. With the addition of microstock audio, we will be able to complete our product line and solidify our branding as well as direction of being a one stop center for all creative content, only at the best prices!” says Stephanie Sitt, CEO of 123RF.

Composers, musicians, music and audio engineering professionals are invited to submit music files, sound effects and compilations for commercial use. Authors have the freedom to price content into 5 price tiers. This gives the flexibility for authors to choose a higher price tier for audio or music tracks that are more complex to produce, compose or compile. Each time a track is licensed and downloaded, its owner shall receive anywhere from 30% to 60% of the net proceeds from each track.

Well known for its simple, easy and straightforward submission workflow, 123RF’s developers have created a streamlined system that will delight content authors especially those who wish to submit content in bulk to meet the anticipated launch date of January 2013. A comprehensive audio content submission guide is now available on 123RF.com’s blog: <http://www.123rf.com/blog/blog.php?idblog=b1000254>

123RF.com is also kick starting its audio content with a giveaway solely for Audio contributors. For each audio file accepted on 123RF.com, its owner has an entry to receive an Apple ipad mini in a lucky draw to be held on the official launch day for 123RF Stock Audio where 3 draws will be held for 3 lucky audio contributors.

123RF.com’s Content Submission team is also easily accessible and can be reached via email : submission@123rf.com or LiveChat directly from the 123RF.com website to assist with any questions on content submissions.

For more information about 123RF.com audio file submission process and guidelines, commission system and license agreements, please visit www.123rf.com.

About 123RF.com

Acknowledged as the preferred choice of over 2.2 million creative design professionals and advertising agencies, 123RF.com offers more than 16 million high quality Royalty-Free content consisting of stock photos, editorial images, illustrations, video footage and soon,

audio files at the lowest prices. 123RF.com is available 24/7 and can be contacted for immediate assistance via telephone, email or LiveChat regarding all products or services.

For more information about this article, please email alex@123rf.com